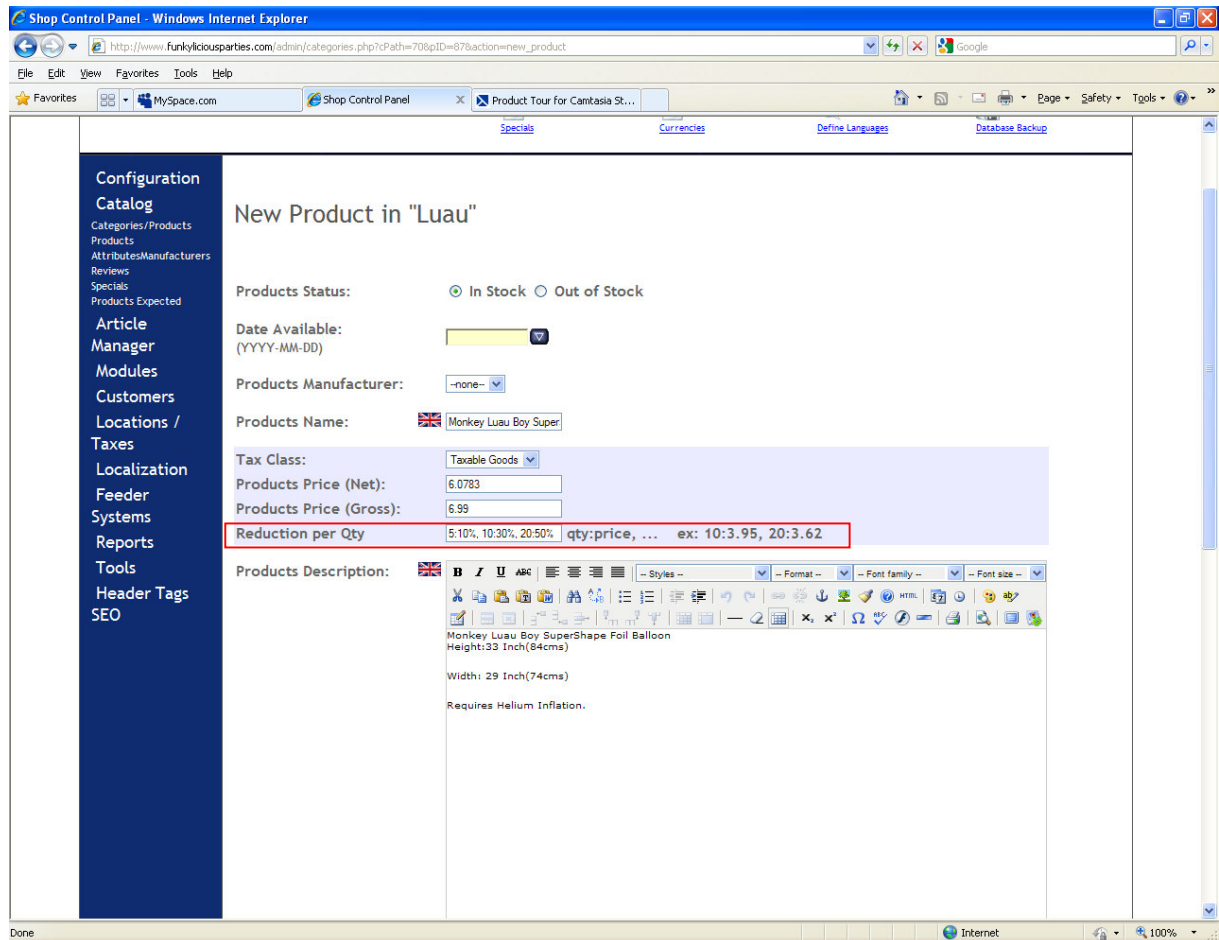


QUANTITY DISCOUNTS

You are able to specify, at individual product level, the discount structure for bulk purchases of the item. For this example we'll use a mix of percentage discount and a specific amount, the discount structure can accommodate either or both:

If customers buy between 1 and 9 of the same item –no discount
Between 10 and 19 items –£1.99 discount (£1.73 net of VAT)
Between 20 and 29 items – 25% discount
Between 30 or more items – 50% discount



In the highlighted field in the above screen shot, you'd express your discounts like this:

10:1.73, 20:25%, 30:50%

where **10** is the item amount required in order to qualify, the **:** separates this from the next figure (the **amount in £** or as a **% discount**), the **comma** denotes the end of the calculation.

The result in this case is a customer purchasing between 1 and 9 of this product, no discount. Purchasing between 10 and 19 gives the £1.99 (entered as £1.73 net of VAT) discount, between 20 and 29 gives 25% off, and so on.